



**ISLAND  
NATURE TRUST**

**Island Nature Trust  
Founding Statements & Strategic Plan  
2017-2022**

May 2017

## FOUNDING STATEMENTS

### VISION:

Island Nature Trust envisions a future where P.E.I. has a network of protected, robust natural areas championed by knowledgeable, engaged Islanders

### MISSION:

Our mission is to serve the Island community in natural areas expansion and conservation

### CORE VALUES:

The work of Island Nature Trust is founded upon and guided by these values:

- I. **Care and responsibility for the land:** We are committed to environmentally and socially responsible management of natural areas in PEI
- II. **Integrity and respect:** We are dedicated to integrity and respect in all dealings with staff, members, clients and partners
- III. **Excellence:** We are a professional, science-based, strategic-minded organization that is committed to excellence, efficiency and safety in all activities
- IV. **Collaborative:** We work in good faith to achieve common goals through discussion and cooperation. Our approach to decision-making is transparent, consultative and fiscally responsible

## **OBJECTS FROM ISLAND NATURE TRUST CONSTITUTION:**

The objects of Island Nature Trust (from our bylaws) are:

- a. To acquire and hold lands and waters in order to ensure the proper use of plants and animals;
- b. To support, where applicable, traditional farming, fishing, hunting, trapping, and recreational uses in and around natural areas;
- c. To resist and/or oppose the over exploitation of any species or development which may cause damage to the habitat of any species;
- d. To develop management plans designed to maintain, promote and protect the well-being of life systems under the care of the Trust;
- e. To purchase, lease, accept by gift or trust, or otherwise acquire any real or personal property and/or property rights which the Trust may think necessary for the purpose of conservation or protection;
- f. To obtain money by way of gift or otherwise to accept, hold, sell or administer funds, gifts, legacies, benefits to property of any sort, without limitation as to amount, value or source, and to use the income or any part of the principal of the funds of the corporation;
- g. To employ staff and to carry out any research that is deemed necessary in identifying and protecting representative and/or exceptional natural features, communities and systems;
- h. To educate the public to recognize the value of and the need for protecting habitat and wildlife;
- i. To enter into contracts, arrangements, joint management, or otherwise with any corporation, partnership, individual, government or authority, municipal, local or otherwise, that seem conducive to the Trust's objects and to obtain from any such corporation, partnership, individual, government or authority, any rights, privileges, concessions which the Trust may think it desirable to obtain;
- j. To do all such things as are incidental or conducive to attaining the objectives of and exercising the powers of the Trust including, without limiting the generality of the foregoing, the exercise of all powers given by Section 13(1) of the Companies Act.

## **STRATEGIC PLAN, 2017 - 2022**

### **STRATEGIES:**

#### **I. Conserve Natural Areas in PEI**

- i. Acquire, protect and manage ecologically sensitive lands and waters
- ii. Support private landowners and governments in conserving ecologically sensitive lands, natural corridors between these lands and waters, with a conservation target of at least 7 % of PEI
- iii. Enhance and support collaboration with other organizations, communities and individuals to conserve a representative network of natural areas

#### **2. Invest in Conservation in PEI Using Communication, Education and Research**

- iv. Strengthen the communication program to build public understanding and appreciation for natural areas as well as Island Nature Trust's role in their conservation
- v. Deliver impactful public education programs that emphasize natural areas and wildlife
- vi. Encourage, facilitate and undertake research to conserve natural areas and wildlife
- vii. Collect and disseminate knowledge respecting natural areas management in PEI

#### **3. Secure the Operational Stability of Island Nature Trust**

- viii. Maintain an effective and diverse Board of Directors to govern and support the Trust
- ix. Develop, hire and support staff to deliver Island Nature Trust's strategic plan
- x. Build alliances that enhance Island Nature Trust's capacity, effectiveness, and community involvement
- xi. Strengthen and grow the Trust's long-term and short-term financial capacity to deliver its strategic plan

#### **4. Strengthen the Governance Structure of Island Nature Trust**

- xii. Assess Island Nature Trust's bylaws, policy, and procedures to address any gaps in meeting legal, organizational and accreditation responsibilities and as they apply to the Trust's core values
- xiii. Redraft these agreements or create new ones should deficiencies be identified

## **IMPLEMENTATION:**

1. The Strategic Planning Committee recommends that the four listed strategies be considered and approved by the Board of Directors as the 2017 – 2022 Strategic Plan.
2. Once approved, implementation plans for each strategy can be drafted. The Board of Directors is responsible for ensuring that implementation plans are realistic and achievable. The President and Executive will define the role of the Executive Director in coordinating and implementing plans.
3. Implementation plans may be produced on an annual basis for the term of the strategic plan. They should consider sustaining operations as well as managing change proactively.

## **EFFECTIVE:**

This strategic plan was accepted by the Board of Directors of Island Nature Trust this 18<sup>th</sup> day of May, 2017. It shall remain in effect until 2022 or until modified by a duly passed motion of the Board of Directors.